



If you sell your products or services to people like me – Pennsylvania vegetable, potato, small fruit, greenhouse vegetable or bedding plant growers, or to farm marketers – then you need to advertise in the two upcoming special issues of

PENNSYLVANIA VEGETABLE GROWERS NEWS

--The November 2016 issue which publicizes the 2017 Mid-Atlantic Fruit and Vegetable Convention and the January 2017 Buyers Guide issue!

ADVERTISING OPTIONS!!!

1 The **Buyer's Guide** issue will be distributed to our members and prospective members at local grower meetings throughout the winter and at the **2017 MID-ATLANTIC CONVENTION**. Circulation is about **3,600!** Deadline for ads is November 7.

2 The **November** issue publicizing the **2017 MID-ATLANTIC FRUIT AND VEGETABLE CONVENTION** will be mailed to our master mailing list of **3,400** persons!
This includes most of the *vegetable growers* in Pennsylvania plus many *potato, small fruit and greenhouse growers plus farm marketers*.

3 The **2017 MID-ATLANTIC FRUIT AND VEGETABLE CONVENTION** will be January 31 through February 2, 2017 at the Hershey Lodge and Convention Center in Hershey, PA!
Exhibit space is available in the Trade Show at the Convention.
Over 1,700 fruit, vegetable, small fruit, and greenhouse growers, many of whom operate farm markets, attend this *3 day event* that is rated as one of the best shows of its kind in the Northeast! Call Maureen Irvin at 717-677-4148 or go to www.mafvc.org for information on exhibiting.

Advertising space is also available in the
Vegetable Proceedings of the 2017 Mid-Atlantic Fruit and Vegetable Convention!

4 Finally, consider a monthly ad in the **PENNSYLVANIA VEGETABLE GROWERS NEWS**. It allows you to keep your name in front of our 1,100 plus members and correspondents on a monthly basis for a reasonable price!