

# MID-ATLANTIC

## *fruit & vegetable convention*

### **2023 Educational Program Session Outline**

<b>Monday, January 30</b>	
<b>01 Greenhouse Vegetables</b>	<b>06 PA Pesticide License Training</b>
<b>02 FSMA Grower Training</b>	<b>07 Managing a Profitable Farm Market Bakery</b>
<b>03 Soil Fertility/Health</b>	<b>08 Listeria Workshop</b>
<b>04 Spotted Lantern Permit</b>	<b>09 Farm Market Bus Tour</b>
<b>05 To Be Announced</b>	
<b>Tuesday Morning, January 31</b>	<b>Tuesday Afternoon, January 31</b>
<b>11 High Tunnels</b>	<b>21 High Tunnels</b>
<b>12 Phytophthora</b>	<b>22 General Vegetables</b>
<b>13 Cole Crops</b>	<b>23 Soil Health/Cover Crop</b>
<b>14 Garlic</b>	<b>24 Biocontrols</b>
<b>15 Urban Ag</b>	<b>25 Urban Ag</b>
<b>16 Snap Beans</b>	<b>26 Wholesale Marketing</b>
<b>17 Farm Market Staff Training</b>	<b>27 Achieving Success at Farmers Markets</b>
<b>18 Tree Fruit</b>	<b>28 Tree Fruit</b>
<b>19 Keynote</b>	

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### **2023 Educational Program Session Outline**

<b>Wednesday Morning, February 1</b>	<b>Wednesday Afternoon, February 1</b>
<b>31 Tomatoes – Martin,</b>	<b>41 Basic Vegetable Production</b>
<b>32 Basic Vegetable Production</b>	<b>42 Organic Vegetable Production</b>
<b>33 Organic Vegetable Production</b>	<b>43 Stone Fruit</b>
<b>34 Greenhouse Ornamentals</b>	<b>44 Greenhouse Ornamentals</b>
<b>35 Marketing 101</b>	<b>45 Diversification in Agritourism</b>
<b>36 Small Fruit</b>	<b>46 Small Fruit</b>
<b>37 Labor/Farm Management</b>	<b>47 Labor/Farm Management</b>
<b>38 Tree Fruit</b>	<b>48 T ree Fruit</b>
<b>39 Spanish</b>	<b>49 Spanish</b>
<b>Wednesday Evening, February 1</b>	
<b>71 Commercializing Your Ideas Roundtable</b>	
<b>Thursday Morning, February 2</b>	<b>Thursday Afternoon, February 2</b>
<b>51 Pumpkins</b>	<b>61 Sweet Corn</b>
<b>52 General Vegetables</b>	<b>62 Pollinators</b>
<b>53 Potatoes</b>	<b>63 Potatoes</b>
<b>54 Cut Flowers</b>	<b>64 Equipment Technology</b>
<b>55 Growing and Marketing High Value Niche Crops to Enhance Your Direct Market</b>	<b>65 Digital and Social Media Marketing</b>
<b>56 Small Fruit</b>	<b>66 Small Fruit</b>
<b>57 Stone Fruit</b>	<b>67 Labor/Farm Management</b>
<b>58 Tree Fruit</b>	<b>68 Tree Fruit</b>