



Just a Reminder

You can still place an ad in the June



PENNSYLVANIA
VEGETABLE GROWERS

NEWS

for the commercial vegetable, potato and berry grower



Our Special June Issue is mailed to over 3,300 persons in the vegetable, potato, small fruit and greenhouse industries.

The deadline for the June issue has been extended to June 13.

This special issue will publicize summer/fall grower events.

There is no other way you can reach so many Pennsylvania growers so cost effectively!!!

To our knowledge, we have one of the most complete lists of vegetable, small fruit and vegetable greenhouse growers in Pennsylvania.

And a full page ad is less than a half of the postage cost for a direct mailing.

We can also insert your preprinted advertising sheets into the newsletter.

Plus, we offer bargain rates for ads in our regular monthly issues.

Keep your products or services on the minds of Pennsylvania growers with monthly reminders.

We offer a 5% discount to year-round and volume advertisers.

Regular issues are mailed to over 950 members and correspondents.

See the back of this sheet for complete information on rates and specifications.

Plan out your advertising for the next twelve months.

Note that the November issue is another special issue publicizing the

Mid-Atlantic Fruit and Vegetable Convention and over 3,750 copies are distributed.

Our January issue, also a special issue, is a Buyer's Guide, with a circulation of over 3,750.



Contact us at 717-694-3596 or pvga@pvga.org
if you have any questions,
would like a sample copy or need further information.





ADVERTISING RESERVATION

Return this sheet with your advertisement to:

Pennsylvania Vegetable Growers Association 815 Middle Road, Richfield, PA 17086
 William Troxell, Executive Director 717-694-3596 phone and fax pvga@pvga.org www.pvga.org

Firm _____
 Contact Person _____ Website _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____ - _____ - _____ Fax _____ - _____ - _____ Email _____

PUBLICATION DATES The Pennsylvania Vegetable Growers News is published at the end of each month.

SPECIFICATIONS The type page is 7 1/2" wide by 9.75" high. Advertisements may be submitted as: 1) a pdf file (the preferred format); 2) camera-ready copy or 3) clearly hand-printed or typewritten copy (include logos or photographs). Special arrangements for two-color or full-color advertisements can be made at an additional cost as noted above.

The deadline for advertising copy is the first day of the month of publication except for the January Buyers' Guide for which the deadline will be **November 15**.

INSERTIONS Pre-printed insertions supplied by the advertiser can be inserted in any edition. Rates listed above are for standard 8.5" x 11" sheets. Please call for quotes on other sized inserts and to make the necessary arrangements.

PAYMENT If possible, a check payable to the "Penna. Vegetable Growers Ass'n." should be included with the order. Otherwise, an invoice will be sent after publication each month. **Out-of-country advertisers please note that all payments must be in U.S. dollars and paid by a check drawn on a U.S. bank, by credit card or EFT.**

Circle prices under appropriate issues and sizes	Insert	Full	Half	Third	Quarter	Eighth Classified		4-Color*
		7.5"W 9.5"H	7.5"W 4.5"H	7.5"W 3"H	3.5"W 4.5"H	3.5"W 2.25"H	first 10 lines	add to space charges
June 2022 (special)	\$1,000	\$485	\$252	\$172	\$133	\$70	\$20	\$1,000*
July 2022	\$400	\$262	\$136	\$93	\$72	\$38	\$15	\$600*
August 2022	\$400	\$262	\$136	\$93	\$72	\$38	\$15	\$600*
September 2022	\$400	\$262	\$136	\$93	\$72	\$38	\$15	\$600*
October 2022	\$400	\$262	\$136	\$93	\$72	\$38	\$15	\$600*
November 2022 (Convention)	\$1,150	\$550	\$286	\$195	\$151	\$80	\$25	\$1,200*
December 2022	\$400	\$262	\$136	\$93	\$72	\$38	\$15	\$600*
2023 Proceedings	xxx	\$485	\$252	\$172	\$133	\$70	xxx	call for price
January 2023 (Buyer's Guide)	\$1,150	\$550	\$286	\$195	\$151	\$80	\$25	\$1,200*
February 2023	\$400	\$262	\$136	\$93	\$72	\$38	\$15	\$600*
March 2023	\$400	\$262	\$136	\$93	\$72	\$38	\$15	\$600*
April 2023	\$400	\$262	\$136	\$93	\$72	\$38	\$15	\$600*
May 2023	\$400	\$262	\$136	\$93	\$72	\$38	\$15	\$600*

* cost for full-color ads is in addition to space cost and is subject to change without notice.

** 5% discount allowed on totals over \$1,025 or on orders for monthly insertions – DISCOUNT IS NOT ALLOWED ON COLOR UPCHARGES.

Subtotal \$ _____

Discount** -- \$ _____

Total \$ _____