

PENNSYLVANIA
VEGETABLE GROWERS

NEWS

for the vegetable, potato, and berry grower

PVGA

ADVERTISING

OPPORTUNITIES





Grow With Us!



Looking to promote your agricultural business? Look no further! The Pennsylvania Vegetable Growers News is the best choice for brand visibility. PVGA has over 850 members passionate about produce who receive all issues, and more than 3,000 copies of special issues are distributed by PVGA each year.

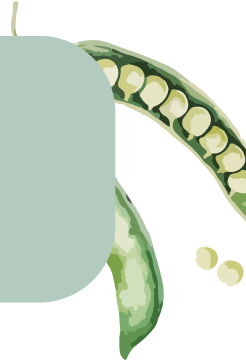
PVGN is published six times per year. Special editions showcase our Buyers Guide and publicize the MAFV Convention. All advertisers in 2026 will be listed in the 2027 Buyers Guide.

RATES	Regular Editions	Special Editions
	B&W Color	B&W Color
Inserts (see conditions on next page)	\$510 \$938	\$1,275 \$2,346
Full Page (7.5"w x 9.5"h)	\$375 \$690	\$694 \$1,277
Half Page (7.5"w x 4.5"h or 3.5"w x 9.5"h)	\$190 \$350	\$355 \$653
Third Page (7.5"w x 3"h or 3.5"w x 7"h)	\$165 \$304	\$278 \$512
Quarter Page (3.5"w x 4.5"h)	\$135 \$248	\$222 \$408
Eighth Page (3.5"w x 2.25"h)	\$95 \$175	\$142 \$261
Classified	\$20 n/a	\$30 n/a
IFC IBC (7.5"w x 9.5"h)	n/a \$790	n/a \$1,377
BC contact PVGA	n/a \$720	n/a \$965



Specifications

Advertisements may be submitted as:

- a pdf file (preferred)
 - camera-ready copy
- 

Deadlines

Convention Proceedings - November 30

Buyers Guide - December 19


Issue 4- June 29

Issue 2 - February 25


Issue 5 - August 28

Issue 3 - April 27

Convention - October 19




Convention Proceedings are given to PVGA registrants at the convention in January. Newsletters are anticipated to be mailed the first week of every other month




Insertions

Pre-printed insertions supplied by the advertiser can be inserted in any edition! Rates listed on previous page are for standard 8.5" x 11" sheets.




Email Update Ads



Banner ads are available for PVGA's weekly emails which are emailed on Fridays to 580+ people! The banners are 1.5"h x 8.25"w and must be submitted as a jpg two weeks prior to selected email. Cost is \$50 per week.

Payments

Payment by credit card or a check payable to PVGA should be included with the order. Out-of-country advertisers please note that all payments must be in U.S. dollars and paid by a check drawn on a U.S. bank, by credit card, or ACH.



Questions? Contact PVGA at 717-973-5915 or pvga@pvga.org



Pennsylvania Vegetable Growers News 2026 Advertising Reservation Form

Basic Information (required)

Company _____ Contact Person _____
 Address _____ City _____ State _____ Zip _____
 Email _____ Website _____
 Phone _____ Fax _____

All 2026 advertisers will be listed in the 2027 Buyers Guide at no charge.
 Check or highlight all appropriate categories under which your company should be listed.

- | | | |
|---|--|--|
| <input type="checkbox"/> Pesticides | <input type="checkbox"/> Pesticide Applicator Equip. | <input type="checkbox"/> Pesticide Applicators |
| <input type="checkbox"/> Fertilizers | <input type="checkbox"/> Mulching/Row Covers | <input type="checkbox"/> Vegetable Plants |
| <input type="checkbox"/> Vegetable Seeds | <input type="checkbox"/> Berry Nursery | <input type="checkbox"/> Irrigation Equip. & Supplies |
| <input type="checkbox"/> Planting Equipment | <input type="checkbox"/> Tillage & Cultivating Equip. | <input type="checkbox"/> Plasticsulture Equipment |
| <input type="checkbox"/> Harvesting Equipment | <input type="checkbox"/> Grading, Packing & Storage Equip. | <input type="checkbox"/> Containers & Package Supplies |
| <input type="checkbox"/> Greenhouse Equip. & Supplies | <input type="checkbox"/> Plugs/Rooted Cuttings | <input type="checkbox"/> Bedding Plant Seeds |
| <input type="checkbox"/> Management Services & Products | <input type="checkbox"/> Sales/Brokerage Services | <input type="checkbox"/> Direct Marketing Supplies |

Other _____

Circle or highlight prices under appropriate issues and sizes.

	2026 Convention Proceedings*	2026 Buyers Guide	2026 Issue 2 (Mar-Apr)	2026 Issue 3 (May-June)	2026 Issue 4 (July-Aug)	2026 Issue 5 (Sept-Oct)	2026 Convention
	b&w color	b&w color	b&w color	b&w color	b&w color	b&w color	b&w color
Insert	\$1,275 \$2,346	\$1,275 \$2,346	\$510 \$938	\$510 \$938	\$510 \$938	\$510 \$938	\$1,275 \$2,346
Full	\$694 \$1,277	\$694 \$1,277	\$375 \$690	\$375 \$690	\$375 \$690	\$375 \$690	\$694 \$1,277
Half	\$355 \$653	\$355 \$653	\$190 \$350	\$190 \$350	\$190 \$350	\$190 \$350	\$355 \$653
Third	\$278 \$512	\$278 \$512	\$165 \$304	\$165 \$304	\$165 \$304	\$165 \$304	\$278 \$512
Quarter	\$222 \$408	\$222 \$408	\$135 \$248	\$135 \$248	\$135 \$248	\$135 \$248	\$222 \$408
Eighth	\$142 \$261	\$142 \$261	\$95 \$175	\$95 \$175	\$95 \$175	\$95 \$175	\$142 \$261
Classified	\$30 n/a	\$30 n/a	\$20 n/a	\$20 n/a	\$20 n/a	\$20 n/a	\$30 n/a
IFC/IBC	n/a \$1,377	n/a \$1,377	n/a \$790	n/a \$790	n/a \$790	n/a \$790	n/a \$1,377
BC	n/a \$965	n/a \$965	n/a \$720	n/a \$720	n/a \$720	n/a \$720	n/a \$965

PVGA Update Email Banner (emailed on Fridays – excludes week of Dec 22 and 29, 2025) | **\$50 per week**
 specify weeks: _____

PVGA Industry Membership | \$150

Payment Check Credit Card **Payments must be in US dollars | Fax credit card payments to 717-236-2046**

Credit Card # _____ Exp Date _____ CVV _____	Newsletter \$ _____
Address _____	Email Update \$ _____
City _____ State _____ Zip _____	Membership \$ _____
Name on Card _____ Signature _____	Total \$ _____

Mail completed form with check to: PVGA | 908 N 2nd St | Harrisburg, PA 17102